

STATE OF NEW JERSEY  
Office of the Attorney General  
Department of Law and Public Safety  
Division of Gaming Enforcement

_____	)	ORDER
Request of Bally's Park Place, Inc. d/b/a Bally's	)	PRN 1041102
Atlantic City to Expand its Casino Hotel Alcoholic	)	
Beverage License For Pickles Boardwalk Deli	)	
_____	)	

By its request (PRN 1041102) filed on behalf of Bally's Park Place, Inc. d/b/a Bally's Atlantic City ("Bally's"), Bally's seeks authorization to serve alcoholic beverages on the first ribbon of the Atlantic City Boardwalk in front of its licensed premises for 2011. Bally's has been granted an Amendment to its "Revocable License Agreement" by the City of Atlantic City which permits the extension of its licensed premises outlet known as Pickles Boardwalk Deli onto the Boardwalk for 2011.

Having considered the relevant provisions of the Casino Control Act, *N.J.S.A. 5:12-1 et seq.*, I hereby ORDER that the request be granted with the following conditions:

1. Bally's is required to maintain a valid Revocable License Agreement with the City of Atlantic City that evidences possession and control of the first ribbon of the Boardwalk directly in front of its licensed premises outlet, Pickles Boardwalk Deli, where alcoholic beverages are to be served.
2. The expiration of the relief granted herein will coincide with the expiration date of the renewal to the "Revocable License Agreement," which is November 1, 2011.
3. The conditions imposed by the City of Atlantic City in Bally's Revocable License Agreement also apply to the relief granted herein by the Division.

Dated: \_\_\_\_\_

June 17, 2011

  
DAVID REBUCK  
ACTING DIRECTOR